



Prosperity Plan



“Working globally **to equip people from all walks of life** with tools for them to develop their own dreams. It’s time to gather around **a very unique concept of health & nutrition** and take this creative asset **to the world.**”

Brad and Marcia Hager,
Founders of CILI By Design



CILI

is a Balinese word that means

PROSPERITY • GOOD FORTUNE • BEAUTY • GREAT HEALTH



Prosperity Plan

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1. Retail Bonuses

All replicated (Affiliate) sites have pre-set retail prices for each product. When an Online Customer (Non-Affiliate) buys a product from an Affiliate's replicated site, a retail bonus will be paid on 4 levels. The bonus payout and levels are as follows:

Rank	Qualified Affiliate	C1	C2	C3	C4	C5	C6	C7	C8	C9	C10	C11	C12
Retail Commission Personal	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%	25%
1st Level		10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
2nd Level			5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
3rd Level				5%	5%	5%	5%	5%	5%	5%	5%	5%	5%

In other words, the selling Affiliate earns a **25%** Retail Bonus **EVERY TIME** a personal Customer orders from their site. They also earn a **10%** Retail Bonus every time a Customer orders from the site of their personally sponsored Affiliates, and so forth for two more levels deep of **5%** (Affiliates have to be qualified to earn Retail Bonuses – see qualification definition).

Affiliates also receive Retail Bonuses on their Customers' Customers, and so on, as described above (Retail Bonuses are not paid on free products or product credits given to Customers).

The retail bonuses are calculated by multiplying the wholesale price of the product with the Retail Bonus.

Example: If a Customer purchased \$100 of wholesale products, a \$25 (25%) Retail Bonus would be paid to the selling Affiliate, a \$10 (10%) Retail Bonus would be paid to the selling Affiliate's sponsor, a \$5 (5%) would be paid to their sponsor and another \$5 (5%) would be paid to their sponsor. These bonuses are paid weekly and are based on Sponsor Tree levels, not Binary Tree.

2. Retail Fast Start Bonus

Affiliates can earn a **\$300** Retail Fast Start Bonus if, in their first 4 weeks (28 days from the Affiliate's enrollment date), they personally sponsor 10 or more unique VIP Customers, each with an initial order and a Subscription (to be run the following month). The Subscriptions of these 10 (or more) unique VIP Customers must total at least \$500 in retail. VIP Customers' initial orders don't count for the \$500; only their Subscriptions count. The \$500 (retail price) must come from at least 10 unique personal VIP Customers (Customers' Customers don't count). This Retail Fast Start Bonus is paid in two parts: **50%** in **FREE** products (of Affiliate's choice) and **50%** in bonus money.

First, in the week after \$500 in VIP Customer retail orders from a minimum of 10 unique Customers have been successfully placed and all 10 Subscriptions have been set up, (Subscriptions must be set with valid credit card on file), Affiliates will be given a \$150 product credit (see CILI Credit) in their back office to purchase products of their choice.

Second, In the following month after all of the required \$500 in retail Subscriptions — from at least 10 unique VIP Customers — have successfully run (funded), the \$150 money bonus will be paid to the Affiliate. It is the Affiliate's responsibility to make sure that at least 10 of their personal VIP Customers are kept on Subscriptions, the orders are paid for, and totaling at least \$500, in order to receive the bonus.

3. Personal Sales Bonus

Qualified Affiliates earn a Personal Sales Bonus (PSB) every time one of their personally sponsored Affiliates makes a product purchase. This includes initial enrollment orders, Business Builder Packs, reorders, and Subscriptions. This bonus is calculated using the BV on all of the Affiliates personally sponsored Affiliates order. This bonus is paid weekly as follows:

Qualified Affiliates 10% Personal Sales Bonus	Qualified C1 Affiliates 15% Personal Sales Bonus	Qualified C2 Affiliates 20% Personal Sales Bonus	Qualified C3-12 Affiliates 25% Personal Sales Bonus
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4. Business Builder Fast Start Bonus

Affiliates earn a \$400 Fast Start Bonus if they achieve the following three criteria in their first 4weeks (28 days from the Affiliate's enrollment date).

Qualifying Criteria is as follows:

1 Create/Sponsor 4 online VIP Customers with an order AND a Subscription (cc on file); no minimum dollar amount per Customer.	2 Affiliate must generate 200 BV of Personal Sales Volume, OR purchase a Business Builder Pack during the 28 day qualifying period.	3 Personally sponsor 4 Affiliates, each with a Business Builder Pack, AND each with a minimum Subscription PSV of 50 BV (cc on file).
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The Business Builder Fast Start Bonus is paid in two parts: 50% in FREE products (of Affiliates choice) and 50% in bonus money. First, the week after all the criteria is initially completed (Subscriptions must be set with a valid credit card on file), Affiliates will be given a \$200 product credit (see CILI Credit) in their back office to purchase products of their choice.

Second, the week after all required Subscriptions (8 total – 4 Customers, 4 Affiliates) from the qualifying criteria have successfully run (funded), the \$200 money bonus will be paid to the Affiliate. If any of the 8 Subscriptions fail to fund or cancel, the \$200 bonus will not be paid. It is the Affiliate's responsibility to make sure they get at least 8 Subscriptions (4 Customers, 4 Affiliates) funded from the original qualifying Customers and Affiliates, in order to receive this bonus.

5. Team/Binary Bonus

Qualified Affiliates at the rank of **C2** and higher will earn team commissions based on the lesser team's BV. These commissions start at **10%** and go up to **20%** based on rank and qualification (see ranks and comp plan chart for qualifications and exacts). This bonus is paid weekly. A newly qualified Affiliate will start accumulating/storing BV in a team leg the day they place a personally sponsored qualified Affiliate in said leg. You must have a personally sponsored Affiliate in both team legs (left & right) to earn team commissions. When bonuses are paid, the BV used for payout is subtracted and any leftover (unused) BV will rollover to the next week's pay period. The unused volume will continue to store in the strong team leg as long as an Affiliate is personally qualified and has a personally sponsored qualified Affiliate in their strong leg. Unused BV on the weak side that is left over from the cap will also rollover to the next week's pay period. Unused BV will continue to store in the weak team leg as long as an Affiliate is personally qualified and has a personally sponsored qualified Affiliate in their weak leg. If the Affiliate isn't personally qualified (65 PSV in standard orders or, 50 PSV in Subscriptions) for the RQP and/or they have no personally sponsored qualified Affiliate in said leg, the BV in that leg will flush at the end of the month (RQP) Rank Qualifying Period.

Title	C2	C3	C4	C5	C6	C7	C8	C9	C10	C11	C12
Team / Binary Commissions	10%	11%	12%	13%	14%	15%	16%	17%	18%	19%	20%



Leadership Bonuses

6. Mentor Bonus (Matching Bonus)

Qualified Affiliates at the C3 rank or higher will earn a matching bonus of up to 50% on each of their personally sponsored Affiliate’s weekly Team Bonuses. This bonus is paid weekly.

Title	C3	C4	C5	C6	C7	C8	C9	C10	C11	C12
Mentor Bonus (Matching Bonus)	5%	10%	15%	20%	25%	30%	35%	40%	45%	50%

7. Car & Transportation Bonus

Affiliates who qualify at the C4 rank or higher and maintain C4 rank or higher in the following RQP will earn this bonus of up to \$1,200 monthly. This bonus is earned at the end of the second qualified RQP. If an Affiliate qualifies at two different ranks during the initial qualifying period (2 RQPs), the lowest of the two ranks will be used for payout. Once an Affiliate has qualified for this bonus, they can earn the next level of bonus by only qualifying one time per rank. Affiliates must re-qualify for this bonus each month and will be paid at the qualified rank of the RQP. This bonus is paid monthly on the 15th, after the second RQP. If an Affiliate falls below the rank of C4 for an RQP, they will have to qualify two consecutive RQPs at C4 or above to restart this bonus.

Rank	Payout Amount
C4	\$100
C5	\$250
C6	\$350
C7	\$450
C8	\$550
C9	\$700
C10	\$850
C11	\$1,000
C12	\$1,200

8. Travel & Expense Account Bonus

Rank	Payout Amount
C5	\$250
C6	\$500
C7	\$1,000
C8	\$2,000
C9	\$3,500
C10	\$5,000
C11	\$7,500
C12	\$10,000

Affiliates who qualify at the C5 rank or higher and maintain the C5 rank or higher the following RQP will earn this bonus of up to \$10,000 monthly. This bonus is earned at the end of the second qualified RQP. If an Affiliate qualifies at two different ranks during the initial qualifying period (2 RQPs), the lowest of the two ranks will be used for payout. Once an Affiliate has qualified for this bonus, they can earn the next level of bonus by only qualifying one time per rank. Affiliates must re-qualify for this bonus each month and will be paid at the qualified rank of the RQP. This bonus is paid monthly on the 15th, after the second RQP. If an Affiliate falls below the rank of C5 for an RQP, they will have to qualify two consecutive RQPs at Q5 or above to restart this bonus.

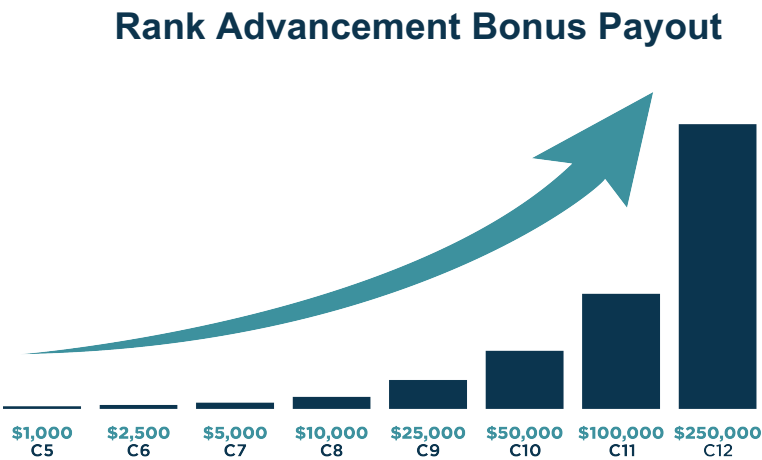
9. Healthcare Bonus

Affiliates who qualify at the C6 rank or higher and maintain the C6 rank or higher the following RQP will earn this bonus of up to \$1,000 monthly. This bonus is earned at the end of the second qualified RQP. If an Affiliate qualifies at two different ranks during the initial qualifying period (2 RQPs), the lowest of the two ranks will be used for payout. Once an Affiliate has qualified for this bonus, they can earn the next level of bonus by only qualifying one time per rank. Affiliates must re-qualify for this bonus each month and will be paid at the qualified rank of the RQP. This bonus is paid monthly on the 15th, after the second RQP. If an Affiliate falls below the rank of C6 for a RQP, they will have to qualify two consecutive RQPs at Q6 or above to restart this bonus.

Rank	Payout Amount
C6	\$350
C7	\$350
C8	\$350
C9	\$350
C10	\$350
C11	\$350
C12	\$1,000

10. Rank Advancement Bonuses

When Affiliates qualify at the ranks of C5 and higher for 3 consecutive RQPs, they earn a one-time Rank Advancement Bonus. If an Affiliate qualifies at different ranks during the qualifying period (3 RQPs), the lowest of the three ranks will be used for payout. Each new rank has to be qualified for 3 RQPs, in order to earn the next Rank Advancement Bonus. These bonuses will be paid out on the 15th of the month, after the final qualification has been completed. A maximum of \$25,000 per month will be paid on these bonuses. For example, if a Q11 Rank Advancement Bonus of \$100,000 has been earned, \$25,000 a month will be paid out each month for the next 4 months. If an Affiliate qualifies for multiple Rank Advancement Bonuses at one time — by skipping over smaller ranks and qualifying at a higher one for 3 RQPs, they will be paid all Rank Advancement Bonuses in between, but at the maximum of \$25,000 per month until paid in full.



Note: Any and all personal Customers and/or personal Affiliates that are required for an Affiliate to qualify for bonuses, earn CILI Credits, and qualify for ranks must be unique, from unique households with unique payment methods (credit cards). Affiliates may not use their credit cards for purchases outside of their own account, nor are they allowed to pay for their Customers' products.

Rank Qualifications

Qualified Affiliate

- Enroll as an Affiliate and purchase membership (unless waived by the company)
- 65 PSV in standard orders, or 50 PSV in Subscriptions within the RQP

C1

- 65 PSV in standard orders or 50 PSV in Subscriptions within the RQP
- 1 active personal Customer (required in the USA only)
- 1 qualified personally sponsored Affiliate
- 200 BV in personal *Sponsor Tree in RQP (*BV from all of your personally sponsored Affiliates, their team, and their Customers; See Glossary of Terms - Sponsor Tree)

C2

- 65 PSV in standard orders or 50 PSV in Subscriptions within the RQP
- 2 active personal Customers (required in the USA only)
- 2 qualified personally sponsored Affiliates (must have one on each side of the binary)
- 600 BV in personal Sponsor Tree in RQP
- Team Bonus Cap: \$500 max in any RQP

C3

- 65 PSV in standard orders or 50 PSV in Subscriptions within the RQP
- 3 active personal Customers (*required in the USA only*)
- 3 qualified personally sponsored Affiliates (must have at least one on each side of the binary)
- 2,000 BV in personal Sponsor Tree in RQP
- Team Bonus Cap: \$1,000 max in any RQP

C4

- 65 PSV in standard orders or 50 PSV in Subscriptions within the RQP
- 4 active personal Customers (required in the USA only)
- 4 qualified personally sponsored Affiliates (must have at least one on each side of the binary)
- 5,000 BV in personal Sponsor Tree in RQP
- Sponsor Tree Max: 70% (no more than 70% Sponsor Tree BV can come from one leg)
- Team Bonus Cap: \$2,500 max in any RQP

C5

- 65 PSV in standard orders or 50 PSV in Subscriptions within the RQP
- 4 active personal Customers (required in the USA only)
- 5 qualified personally sponsored Affiliates (must have at least one on each side of the binary)
- 15,000 BV in personal Sponsor Tree in RQP
- Sponsor Tree Max: 65% (no more than 65% Sponsor Tree BV can come from one leg)
- Team Bonus Cap: \$7,500 max in any RQP

C6

- 65 PSV in standard orders or 50 PSV in Subscriptions within the RQP
- 4 active personal Customers (required in the USA only)
- 6 qualified personally sponsored Affiliates (must have at least one on each side of the binary)
- 30,000 BV in personal Sponsor Tree in RQP
- Sponsor Tree Max: 60% (no more than 60% Sponsor Tree BV can come from one leg)
- Team Bonus Cap: \$12,500 max in any RQP

C7

- 65 PSV in standard orders or 50 PSV in Subscriptions within the RQP
- 4 active personal Customers (must have at least one on each side of the binary; *required in the USA only*)
- 7 qualified personally sponsored Affiliates
- 60,000 BV in personal Sponsor Tree in RQP
- Sponsor Tree Max: 55% (no more than 55% Sponsor Tree BV can come from one leg)
- Team Bonus Cap: \$25,000 max in any RQP

C8

- 65 PSV in standard orders or 50 PSV in Subscriptions within the RQP
- 4 active personal Customers (required in the USA only)
- 8 qualified personally sponsored Affiliates (must have at least one on each side of the binary)
- 120,000 BV in personal Sponsor Tree in RQP
- Sponsor Tree Max: 50% (no more than 50% Sponsor Tree BV can come from one leg)
- Team Bonus Cap: \$50,000 max in any RQP

C9

- 65 PSV in standard orders or 50 PSV in Subscriptions within the RQP
- 4 active personal Customers (required in the USA only)
- 9 qualified personally sponsored Affiliates (must have at least one on each side of the binary)
- 250,000 BV in personal Sponsor Tree in RQP
- Sponsor Tree Max: 45% (no more than 45% Sponsor Tree BV can come from one leg)
- Team Bonus Cap: \$100,000 max in any RQP

C10

- 65 PSV in standard orders or 50 PSV in Subscriptions within the RQP
- 4 active personal Customers (required in the USA only)
- 10 qualified personally sponsored Affiliates (must have at least one on each side of the binary)
- 500,000 BV in personal Sponsor Tree RQP
- Sponsor Tree Max: 40% (no more than 40% Sponsor Tree BV can come from one leg)
- Team Bonus Cap: \$250,000 max in any RQP

C11

- 65 PSV in standard orders or 50 PSV in Subscriptions within the RQP
- 4 active personal Customers (*required in the USA only*)
- 11 qualified personally sponsored Affiliates (must have at least one on each side of the binary)
- 1,000,000 BV in personal Sponsor Tree in RQP
- Sponsor Tree Max: 35% (no more than 35% Sponsor Tree BV can come from one leg)
- Team Bonus Cap: \$500,000 max in any RQP

C12

- 65 PSV in standard orders or 50 PSV in VIP Subscriptions within the RQP
- 4 active personal Customers (*required in the USA only*)
- 12 qualified personally sponsored Affiliates (must have at least one on each side of the binary)
- 2,500,000 BV in personal Sponsor Tree in RQP
- Sponsor Tree Max: 30% (no more than 30% Sponsor Tree BV can come from one leg)
- Team Bonus Cap: \$1,000,000 max in any RQP



Glossary of Terms

Customers

Active Customer – An Online Customer who has placed an order in the last 4 weeks.

CILI For FREE – Get FREE products every month. If a VIP Customer personally refers two other VIP Customers, they will receive free products equal to the average retail cost of their two VIP Customers' Subscriptions. If they refer more than two VIP Customers, they will receive the average of the two largest Subscriptions. Only Subscriptions count toward CILI For Free. This free product will be given to the VIP Customer as CILI Credits in their back office the week after it is earned (see CILI Credits for complete details). Each new month gives the VIP Customer the opportunity to earn free products credits again with same VIP Customers from the previous month, and/or new or different ones.

Note: Retail Bonuses are not paid on the VIP Customer's orders where CILI Credits are earned. However, the two VIP Customers' orders that created the credits will count as personal Customers of the sponsoring Affiliate, who will get a Personal Retail Bonus of 25% on each of those two orders, and the remaining 10%, 5%, and 5% will be paid to the appropriate qualified Affiliates as well. All of an Affiliate's Customers, and their Customers and so on will be counted as personally sponsored Customers and will warrant the Affiliate a Personal Retail Bonus of 25% unless they earned free products (CILI Credits).

Customer – A Non-Affiliate who buys products at retail price directly from an Affiliate.

FREE Bonus Product – receive a FREE product every month. If a VIP Customer orders a CILI Swish (Ageless or CBD/CBG) with their Subscription, they will receive a FREE Quick Shot Spray of their choice (a \$25 - \$30 retail value). The free spray will be shipped with their subscription every month as long as their subscription includes a CILI Swish.

Note: Only available in countries where Quick Shot Sprays are sold.

Membership/Enrollment Fee – Each Affiliate will pay an annual membership fee of \$39.95, unless waived by the company.

Online Customer – A Non-Affiliate who buys products at retail price from an Affiliate's replicated site online.

VIP Loyalty Program – SAVE 10% on future orders. Every time a qualified VIP Customer's Subscription runs, they receive 10% of the retail product cost of that order in CILI Credits. These credits will be given to the VIP Customer in their back office the week after the order was placed and can be used to purchase products in the future (see CILI Credits for complete details).

VIP Customer – An Online Customer who signs up for Subscription: an automatic, recurring, monthly retail order. VIP Customers can receive FREE products and savings in the form of discounts, Customer loyalty program, and referral credits etc. as offered by the company. There is no minimum dollar purchase requirement to be a VIP Customer in so long as the Customer is on a monthly Subscription with a credit card (or other acceptable method of payment) on file to purchase at least one product every month.

Affiliates

Active Affiliate – An Affiliate who qualified at least once during the last 6 Rank Qualifying Periods (see Qualified Affiliate).

Affiliate – Someone who has enrolled and purchased a membership for the purpose of buying products at wholesale for personal use, and/or to sell products retail for a profit as well as sponsoring other Affiliates to do the same.

Banked Volume – Affiliates must be qualified and have a personally sponsored qualified Affiliate in a binary leg (left or right), in order to bank/store BV. If the Affiliate is unqualified and/or doesn't have a personally sponsored qualified Affiliate in a leg (left or right), the BV in that particular leg will flush. Once BV is flushed, it is never restored. Unused BV in the Strong Leg can be banked/stored for rolling 12 months or until it is used, whichever comes first. Upon conclusion of the 12th month, the old, unused BV from 12 months ago will flush and the current month's BV will bank (if applicable). Unused Pay Leg BV will bank/store in the same manner for a rolling 12 months as long as the Affiliate is qualified and has a personally sponsored qualified Affiliate in the Pay Leg.

Binary Tree – The Binary Tree is made up of two teams/legs: a left team, and a right team. All Affiliates from the Sponsor Tree are also placed by their Sponsor in the Binary Tree on either the left or right side. Affiliates in the upline may also place people in an Affiliate's Binary Tree. This is called spillover. The Binary Tree BV is what determines an Affiliate's Team Bonus. Affiliates must have a personally sponsored qualified Affiliate on both the left and right side to earn Team Bonuses. Based on an Affiliate's rank, they earn a percent of the lesser side of the Binary Tree BV, which may include spill over BV. Affiliates may also select a default in their back office and have the computer automatically place their newly Sponsored Affiliates in their pay leg, or on the left or right side.

Business Builder Packs – Enrollment packs (Intro, Networker, Pro Packs) that are pre-set by the company to give Affiliates discounts, savings, and/or free products, along with better and quicker earning potential.

BV (Business Volume) – The portion of the wholesale price that is used to pay bonuses and commissions.

CBV (Customer Business Volume) – The BV generated by Customers. This does not include any BV from Affiliates. An Affiliate's personal volume does not count as CBV. CBV is attached to the Affiliate who personally sponsored/obtained the Customer and can't be placed below them in the binary for payment.

CILI Credits – Credits given to Affiliates and Customers, primarily for specific, activates, rewards, promotions, and bonuses. CILI credits awarded to Customers are always in the form of retail price, while Affiliate credits are in the form of wholesale price. CILI Credits have expiration dates within which they have to be used. These dates are generally noted in the qualifying description of the bonus or reward in which they are earned. CILI credits can be used for product purchases ONLY unless otherwise stated by the company.

CILI Credits cannot be used for marketing materials, services, taxes, shipping, etc. Credits carry zero bonus BV and no bonuses are paid on products/credits when they are used. Credits cannot be transferred; however, Affiliates and/or Customers can use their credits to send products to people and

addresses other than their own (Affiliate/Customer pays for tax, shipping and handling etc.). The company reserves the right to restrict certain products from this credit and/or specify which products are used for credit if they deem necessary.

CILI For FREE – Get FREE products every month. If a VIP Affiliate personally refers two VIP Customers, they will receive free products equal to the average BV of their two VIP Customers' Subscriptions. If they have more than two VIP Customers, they will receive the average of the two largest Subscriptions. Only Subscriptions count toward CILI for Free. This free product will be given to the VIP Affiliate as CILI Credits in their back office the week after it is earned (see CILI Credits for complete details). Each new month gives the VIP Affiliate the opportunity to earn free product credits again with same VIP Customers from the previous month, and/or new or different ones.

Note: Retail Bonuses are not paid on the VIP Customer's orders where CILI Credits are earned. However, the two VIP Customers' orders that created the credits will count as personal Customers of the sponsoring Affiliate, who will get a Personal Retail Bonus of 25% on each of those two orders, and the remaining 10%, 5%, and 5% will be paid to the appropriate qualified Affiliates as well. All of an Affiliate's Customers, and their Customers and so on will be counted as personally sponsored Customers and will warrant the Affiliate a Personal Retail Bonus of 25% unless they earned free products (CILI Credits).

Downline – All Affiliates enrolled below an Affiliate — both personally and by the upline.

FREE Bonus Product – Receive FREE product every month. If a VIP Affiliate orders a CILI Swish (Ageless or CBD/CBG) with their Subscription, they will receive a FREE Quick Shot Spray of their choice (a \$25 - \$30 retail value). The free spray will be shipped with their subscription every month as long as their subscription includes a CILI Swish.

Note: Only available in countries where Quick Shot Sprays are sold.

Maximum Commission Payout – CILI's compensation Plan is one of the most lucrative in the industry, paying out up to 50% of the Affiliate cost of products and enrollment packs. This maximum payout of up to 50% ensures the company and your business remains viable and all Affiliates, whether building the business part-time, full-time, or just sometime, are compensated fairly. In the event that the companywide commission payout exceeds 50% or a percentage that makes the company unviable, the Mentoring/Matching Bonus will become a "FLUX" bonus. Meaning it will be calculated last in the weekly bonus run and will fluctuate to bring the total compensation to within the Maximum Commission Payout. This flux process ensures optimal commission payouts to ALL Affiliates without jeopardizing the CILI business and your income.

Payday – Weekly bonuses will be posted 5 days after a pay week ends (Friday) and paid 3 days thereafter (Monday). Monthly bonuses will be paid on the 15th of the month following the RQP.

Pay Leg – The side of your Binary Tree (left or right) with the lesser BV. The Pay Leg BV is used to calculate a Affiliate's weekly Team Bonus.

Pay Period – The pay period for weekly bonuses ends at midnight PST each Sunday. If the RQP ends before the end of the weekly pay period, Affiliates will be paid at their highest qualified rank of the two RQPs. The pay period for monthly bonuses ends at midnight PST on the last day of each month.

Personal Group Volume – All BV created by an Affiliate's personal purchases, their personal Customers' purchases, their personally sponsored Affiliates' purchases, and their personally sponsored Affiliate's Customers' purchases.

Personal Sponsor – The Affiliate that referred/sponsored another Affiliate is the personal sponsor of said Affiliate.

Personal VIP Group Volume – VIP Volume that is generated from an Affiliate's personal VIP order, personal VIP Customers' orders, and their Customers' VIP Customers' orders, and personally enrolled VIP Affiliates' orders. This does not include BV from initial purchases, enrollment packs, standard website orders, etc.

Placement – The place in the binary tree where an Affiliate places their personally sponsored Affiliates.

PSV (Personal Sales Volume) – All BV purchased by an Affiliate combined with all BV purchased by Affiliate's personal Customers and their Customers and so forth in an RQP (Rank Qualifying Period).

PV (Personal Volume) – The BV personally ordered by an Affiliate. Note: All PV over 200 in an RQP will be placed in the Affiliate's Pay Leg at the time of the order.

Qualified Affiliate – An Affiliate who has 65 PSV (Personal Sales Volume) in standard orders or 50 PSV in Subscriptions within the RQP. Only qualified Affiliates can earn bonuses.

Qualified Rank – An active Affiliate who has met all the qualifications of a particular rank during the current Rank Qualifying Period. Qualified Rank determines the level an Affiliate is paid at.

Qualify & Confirm Bonuses – Bonuses that Affiliates must be qualified in consecutive RQPs to start earning. Example: Qualify a rank one month, then requalify/confirm the same rank or higher the next month to earn the bonus. Once the qualify and confirm periods are complete, these bonuses are paid on the 15th of the following month.

Qualifying On the Fly – If an Affiliate hits a new rank during the month, that rank will be activated the following day and they will be paid at that rank for the rest of that month and the following month.

Qualifying Volume – Volume used to personally qualify an Affiliate for bonuses and/or rank.

Rank – A title awarded to Affiliates that indicates the level of success achieved from selling products, acquiring Customers, building a team, and producing BV.

RQP (Rank Qualifying Period) – Ranks are determined using the calendar month. Each rank period ends at midnight PST on the last day of each month. The rank an Affiliate qualifies for, by the end of the calendar month, is the rank they will be paid at for the following month.

Retail Price – The price set by the company that Customers pay for products. The retail price is programmed on all Affiliates' replicated sites and automatically generates Retail Bonuses for Affiliates when Customers place orders on their site. Note: Affiliates are not allowed to sell CILl products below the published retail price.

Sponsor Tree – ALL of an Affiliate's personally sponsored Affiliates, and their personally sponsored Affiliates, and their personally sponsored Affiliates and so on. All of an Affiliate's personally sponsored Affiliates go on the first level of their Sponsor Tree; there is no limit to how many Affiliates they can have on their first level. Affiliates sponsored by an Affiliate's first level go on their second level and so forth. The Sponsor Tree only consists of an Affiliate's personally sponsored team and does NOT include any Affiliates from their sponsor or any upline Affiliate.

Sponsor Tree Leg – Each Affiliate's personally sponsored Affiliate constitutes a separate Sponsor Tree Leg. For example, if an Affiliate personally sponsors 5 Affiliates, they would all be front line in the Sponsor Tree, and therefore, said Affiliate would have 5 separate Sponsor Tree Legs. Sponsor Tree Leg BV includes BV from all Affiliates and Customers in a leg.

Sponsor Tree Max – The maximum percent of the required BV that can come from any one personal Sponsor Tree Leg to qualify for ranks and bonuses.

Strong Leg – The side of your Binary Tree (left or right) that has a greater amount of BV.

STV (Sponsor Tree Volume) – The total of all BV from an Affiliate's entire Sponsor Tree, including all legs and all Customer BV. Sponsor Tree Volume is used to determine Affiliate's rank and pay.

Subscription – An automatic, recurring, monthly order purchased by Affiliates and/or Customers. Customers and Affiliates who are on a monthly Subscription are VIPs and qualify for savings in the form of discounts, free products, Loyalty Program Credits, corporate promotions and product specials as deemed viable by the company. Note: additional, or Non-Subscription orders do not supersede or cancel future Subscriptions.

TTV (Total Team Volume) – ALL volume in an Affiliate's team. This includes Personal Volume, Customer Volume, Sponsor Tree Volume, and Binary Tree Volume.

Upline – The sponsor of an Affiliate and all Affiliates above the Affiliate; also known as the line of support.

VIP Affiliate – An Affiliate who signs up for Subscription: an automatic, recurring, monthly product order (Subscription). VIP Affiliates can receive FREE products and savings in the form of discounts, loyalty program, and referral credits etc. as offered by the company. There is no minimum dollar purchase requirement to be a VIP Affiliate in so long as the Affiliate is on a monthly Subscription with a credit card (or other acceptable method of payment) on file to purchase at least one product every month.

VIP Loyalty Program – SAVE 10% on future orders. Every time a qualified VIP Affiliate's Subscription runs, they receive 10% of the product cost of that order in CILI Credits. These credits will be given to the VIP Affiliate in their back office the week after the order was placed and can be used to purchase products in the future (see CILI Credits for complete details).

VIP Volume – BV that is generated from VIP Customers and VIP Affiliate's Subscriptions. This does not include BV from initial purchases, enrollment packs, standard website orders, etc. ONLY BV from Subscriptions is counted as VIP Volume.

Wholesale – The price Affiliates pay for the products.



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